

APPLICATION FORM DF3

PROJECT - FURTHER DETAILS



Project Reference (3.0)

Title of Project (3.0)

NOTES

This form is to be completed **only** on request from Daylesford Foundation following the successful submission of forms DF1 & DF2
The questions/ notes in grey are to be read as a guide. Please do not repeat/ duplicate information provided by you previously

Project Context (3.1)

Please include indication of the prior work, research & development leading to this Project.

How does the Project relate to the broader activities in this field?

Why does your Project merit support?

Organisational Capacity (3.2)

Why do you consider you are the best organisation to carry out this Project

Explain your management structure and plans for administering the Project.

PR & Marketing (3.3)

How will this Project fit into your wider PR & Marketing strategy?

What materials or events would be appropriate to the Project?

How do you envisage Daylesford Foundation being represented as a partner?

Sustainability (3.4)

How will the impact of this Project continue beyond the lifetime of the Grant?

FURTHER PROJECT DETAILS (Continued)

Project Plan (3.5)

Specify the details of the Project, to include objectives (with quantifiable targets), methodology, implementation plan, progress tracking and reporting structures.

Provide details of each activity and how they will contribute to the achievement of your objective.

What do you consider to be the key deliverables of the Project?

Critical Milestones & Result Measurement (3.6)

What are your anticipated results?
Can these be quantified?

What are your key assumptions relating to this Project?

Describe critical milestones of the Project. How will these be measured and evaluated?

A full project budget in excel format should be sent in attachment to this application

Date of Application